

# Junjun Liu

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## EDUCATION

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<b>Arizona State University</b> , Tempe, AZ Ph.D. in Accounting	08/2016 – 05/2020
<b>Lehigh University</b> , Bethlehem, PA M.S. in Accounting	08/2012 – 05/2015
<b>Jilin University</b> , Changchun, Jilin, China B.S. in Finance	08/2008 – 06/2012

## WORK EXPERIENCE

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<b>The University of Alabama in Huntsville</b> , Huntsville, AL College of Business Assistant Professor of Accounting	08/2020 – Present
<b>Columbia University</b> , New York, NY Columbia Business School Research Associate, full-time	08/2015 – 06/2016

## RESEARCH

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Research interests include corporate information disclosure, pricing of accounting information, non-GAAP reporting, and factors influencing audit quality.

Working paper

- Short selling threats and non-GAAP reporting: evidence from a natural experiment
- Non-GAAP disclosure following going concern opinions

Work in progress

- How does audit market concentration affect audit quality across countries?
- Macroeconomic uncertainty and non-GAAP reporting
- How does uncertainty affect going concern opinions?

## TEACHING

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Teaching interests include financial reporting, financial accounting theory, and managerial accounting.

**The University of Alabama in Huntsville**

Fall 2020 – Present

ACC 210 Accounting for Business  
 ACC 311 Intermediate Accounting II  
 ACC 680 Financial Accounting Theory

**Arizona State University**

Summer 2019

ACC 241 Introductory Managerial Accounting

**Lehigh University**

2014 – 2015

ACCT 152 Introduction to Managerial Accounting, Teaching Assistant  
 ACCT 320 Fundamentals of Auditing, Teaching Assistant

**CONFERENCE PARTICIPATION**

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Discussant, AAA Annual Meeting	2020
Discussant, AAA Annual Meeting	2019
Reviewer, AAA Auditing Section Midyear Meeting	2019
Reviewer, AAA Financial Accounting and Reporting Section Midyear Meeting	2019
Reviewer, AAA Annual Meeting	2018
Arizona State University/University of Arizona Research Conference	2016 – 2019

**HONORS AND AWARDS**

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Brightman Master Teacher Program	2020
Witmond Faculty Fellowship, The University of Alabama in Huntsville	2020
QEPO Instructor Certification, The University of Alabama in Huntsville	2020
University Graduate Fellowship, W. P. Carey, Arizona State University	2016 – 2019
AAA Financial Accounting and Reporting Section Doctoral Consortium Fellow	2019
AAA International Accounting Section Doctoral Consortium Fellow	2019
Second Prize Recipient, KPMG Case Competition	2012